



education



convening

FUNDRAISING

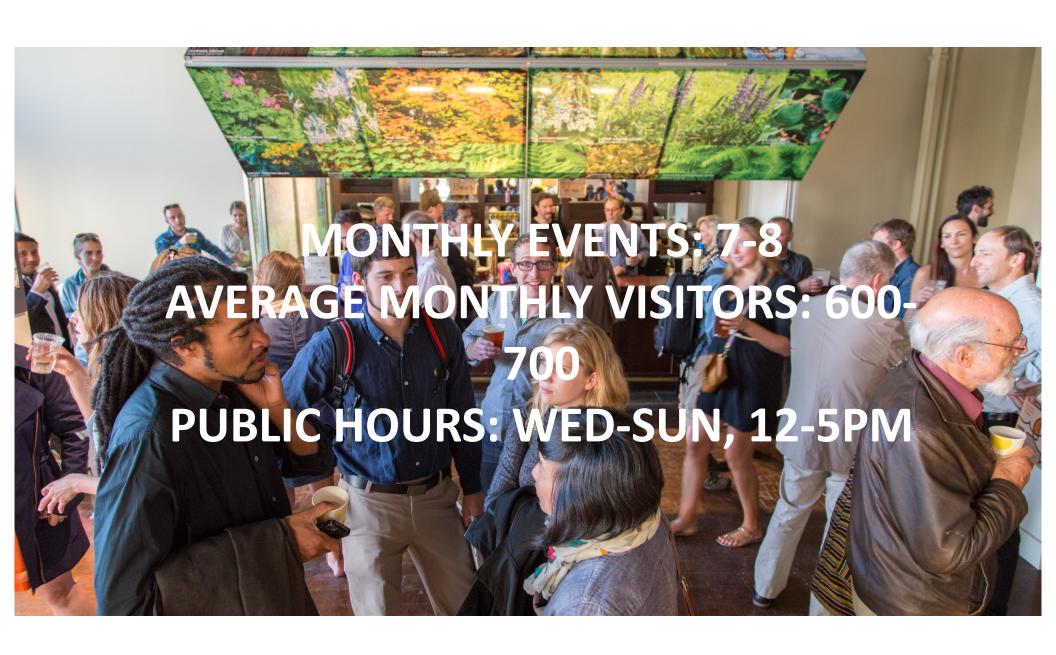
LEADERSHIP

advocacy



activation

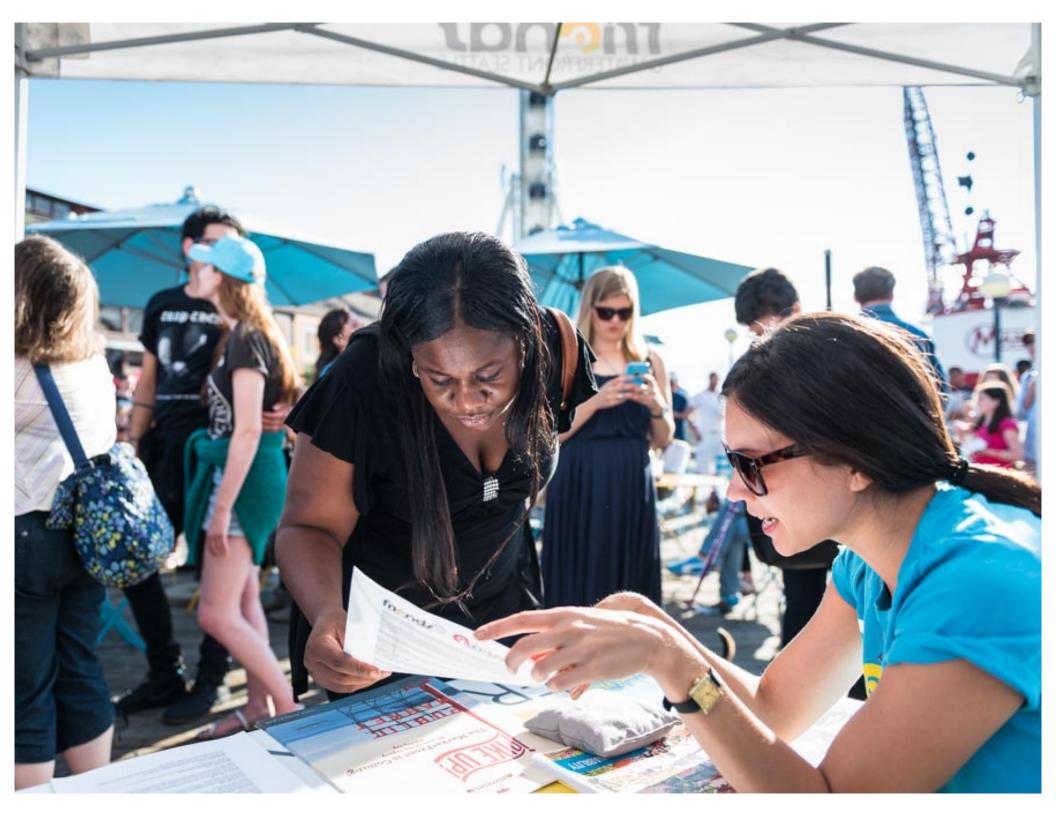
STEWARDSHIP









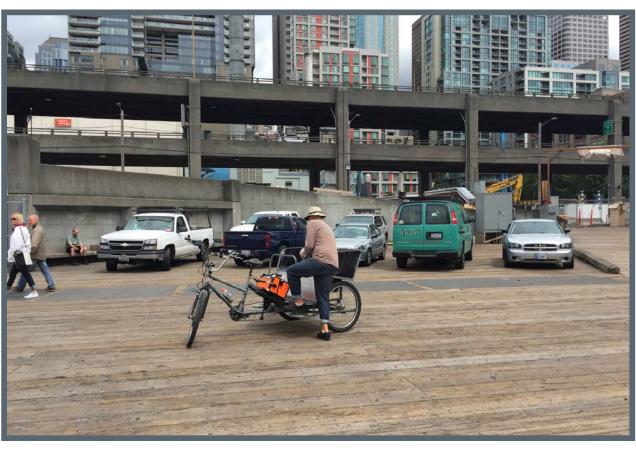








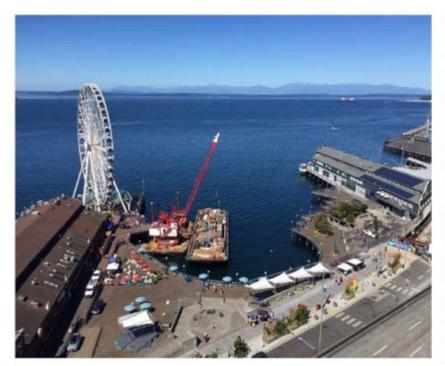








WATERFRONT PARK-BEFORE HOT SPOT







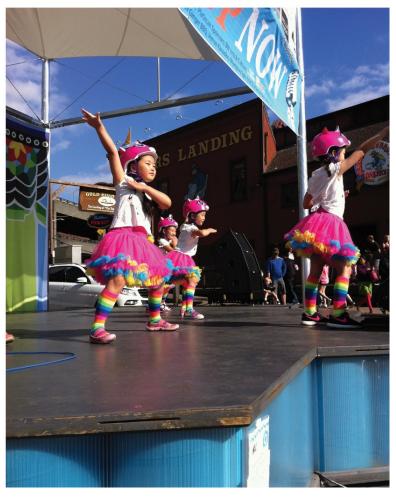


KPOP NOW!









KEXP ROCKS THE DOCK











SOUNDERS RAVE FOUNDATION SOCCER







WATERFRONT TODAY VIEW SOUTH AT SENECA STREET



WATERFRONT 2020 VIEW SOUTH AT SENECA STREET



WATERFRONT STOREFRONT INITIATIVE





URBAN RETAIL activates the public realm







"Folks coming to the waterfront are looking for an experience"

-STAKEHOLDER INTERVIEWEE

SUCCESSFUL RETAIL

contiguous, clustered operations

balanced day/night

narrower streets

human-scale buildings

well-maintained sidewalks

parking available

STRENGTHS & OPPORTUNITIES

views of Elliott Bay and the Olympic Mountains

authentic feel

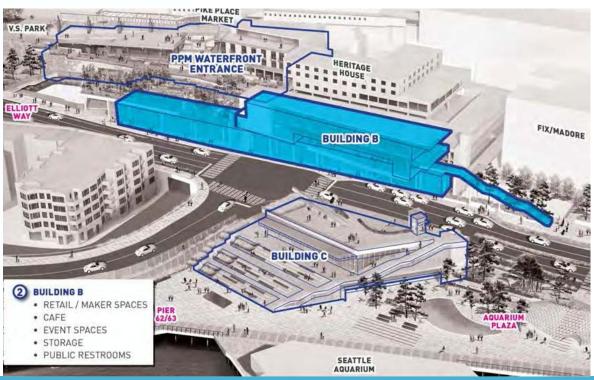
contrast of historical and modern

existing destinations -Pike Place Market and the Aquarium





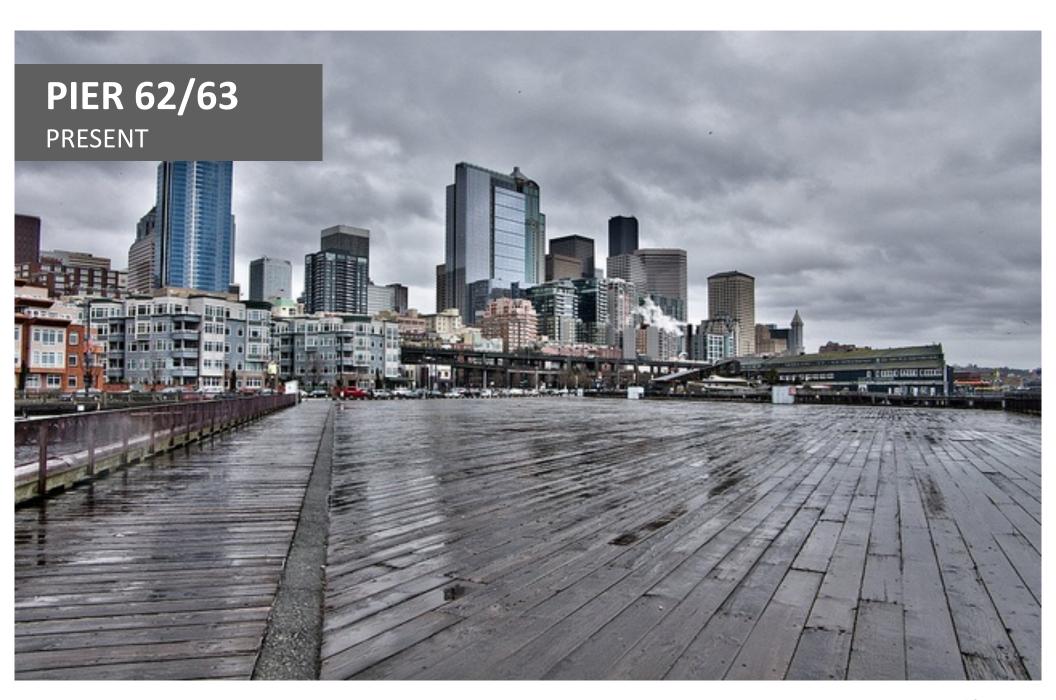




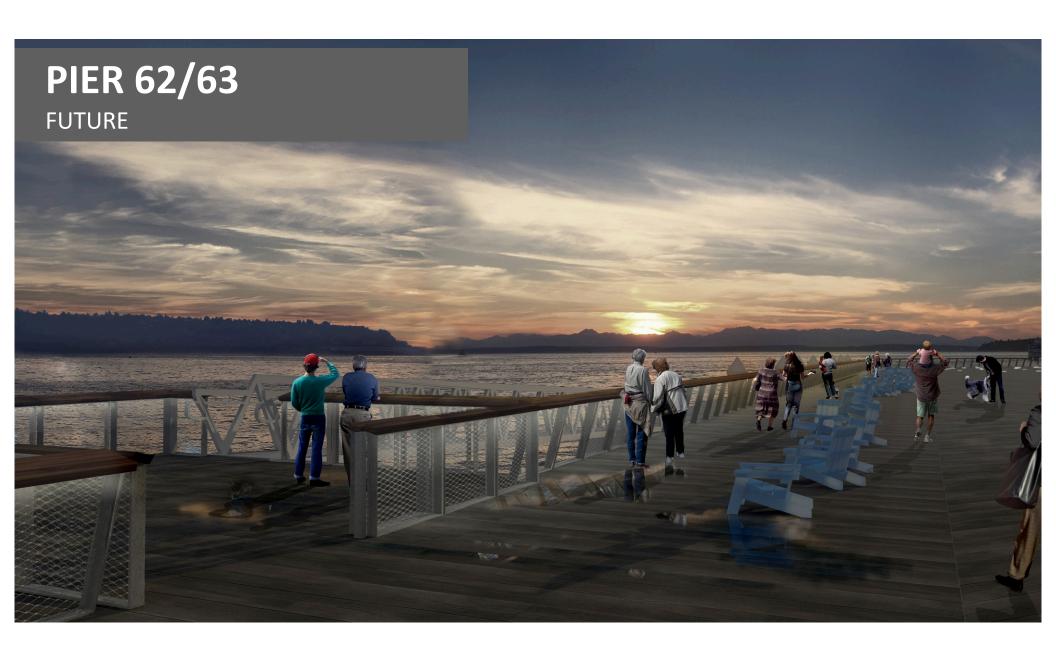
PARK RETAIL OPPORTUNITIES

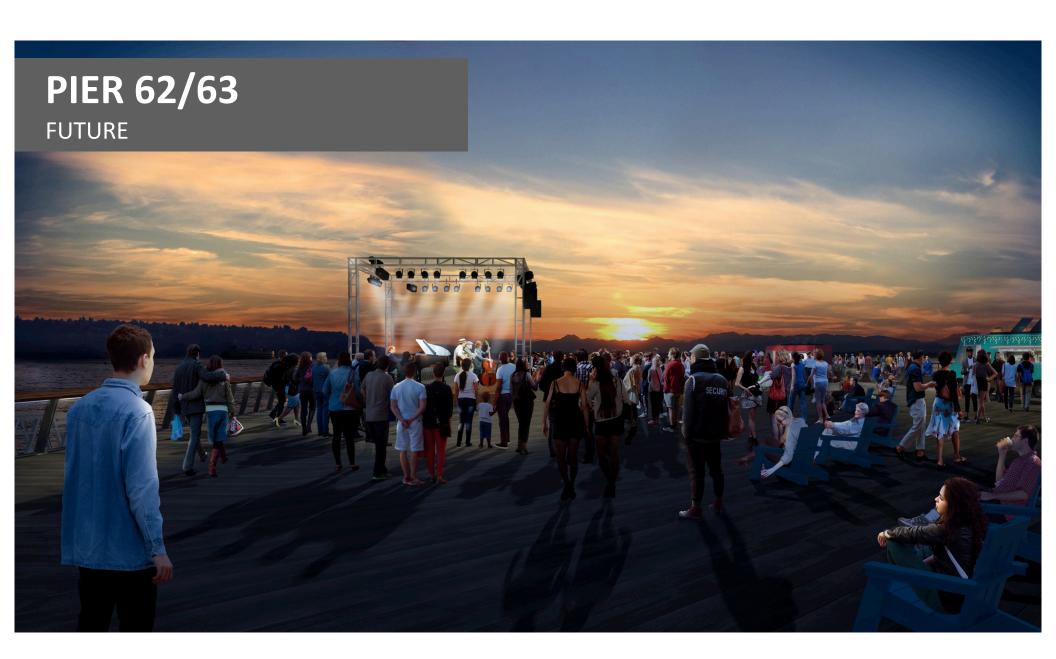








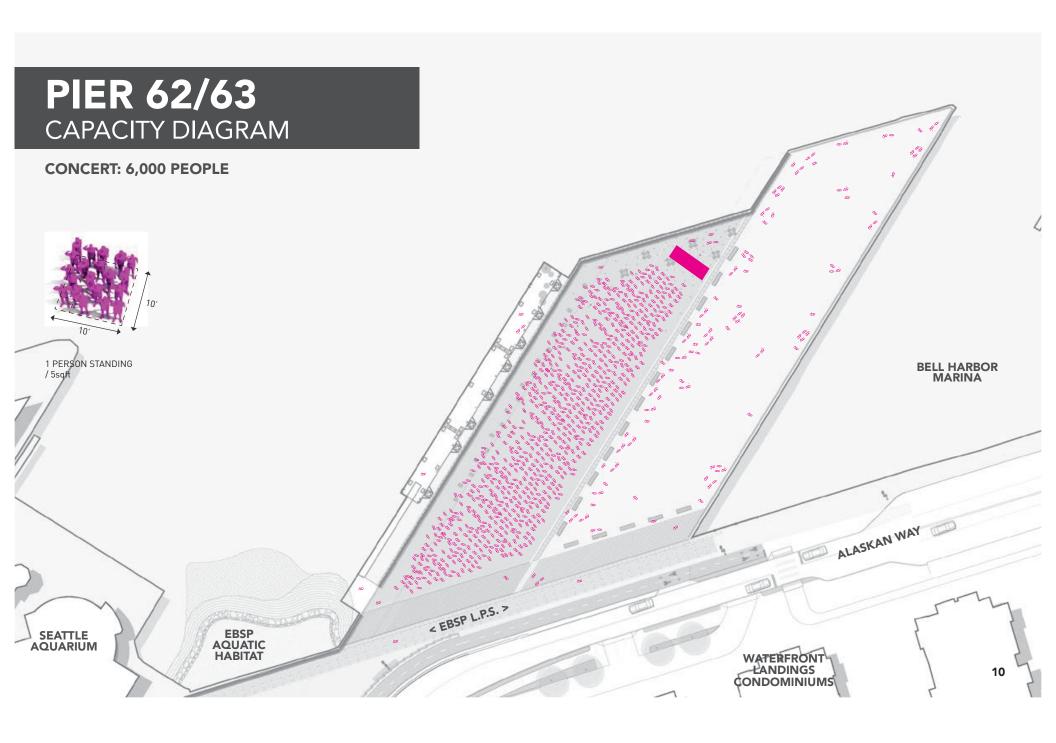


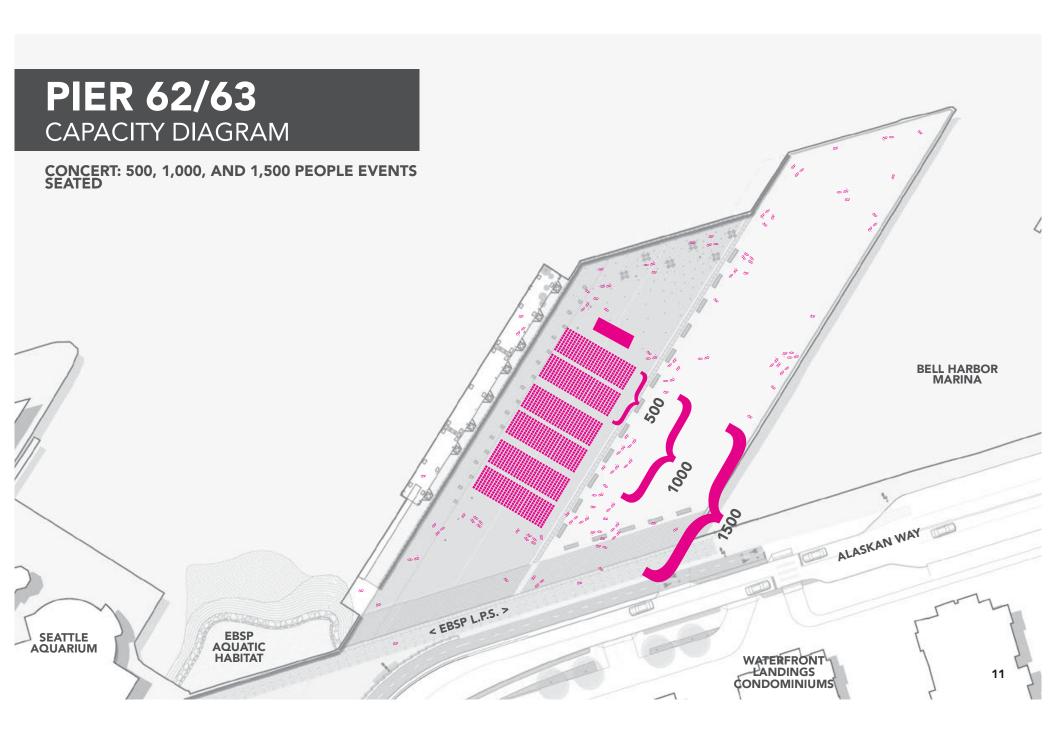


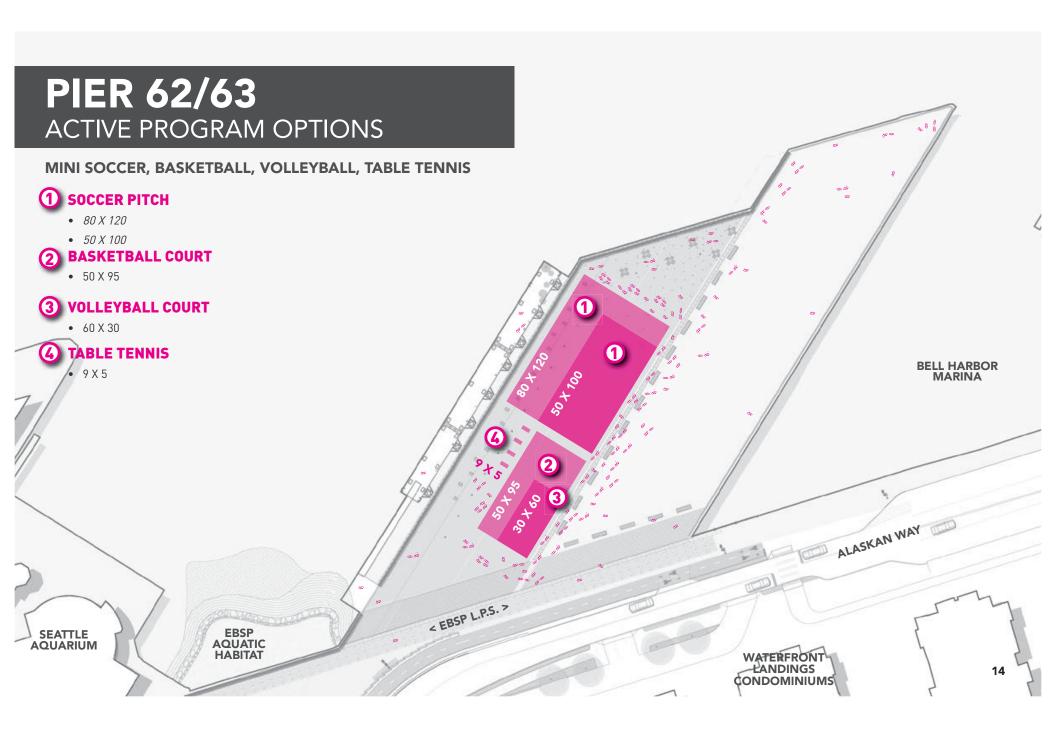
PIER 62/63

PROGRAM: ACTIVITY PIER













Pike Street Hill Climb: Evergreen Passage





Hill Climb, Seattle, WA





Ideas?

Visit us at
Waterfront Space
1400 Western Avenue

www.FriendsOfWaterfrontSeattle.org

